## EVIDEN

# **CX** Design

### Delight customers through leading-edge design

#### Our CX Design Offerings

Fanatically devoted to insights and great design

#### Design Leadership and Operation

Our design experts will provide and help you establish lean design processes, teams, and skillsets

#### UX/UI Design

We create award-winning interactions with exceptional attention to detail, following the latest design standards for heuristics, accessibility and performance

#### Multi-user Journey Design

Through extensive research and leading journey design experience, we gather definitive insights about the challenges faced by your customers, employees, end users and other stakeholders to define possible solutions

#### **Rapid Prototyping**

In-depth understanding of collaboratively delivering rapid/ iterative prototyping (low to high fidelity) using design systems and approaches



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