

EVIDEN

CX Intelligence

Orchestrating insights
and decisions

Our CX intelligence Offerings

Creating powerful insights that elevate the user journey.

Customer Journey Analytics

Capture every search, click and buying signal from your digital touchpoints and leverage actionable insights

Customer Segmentation

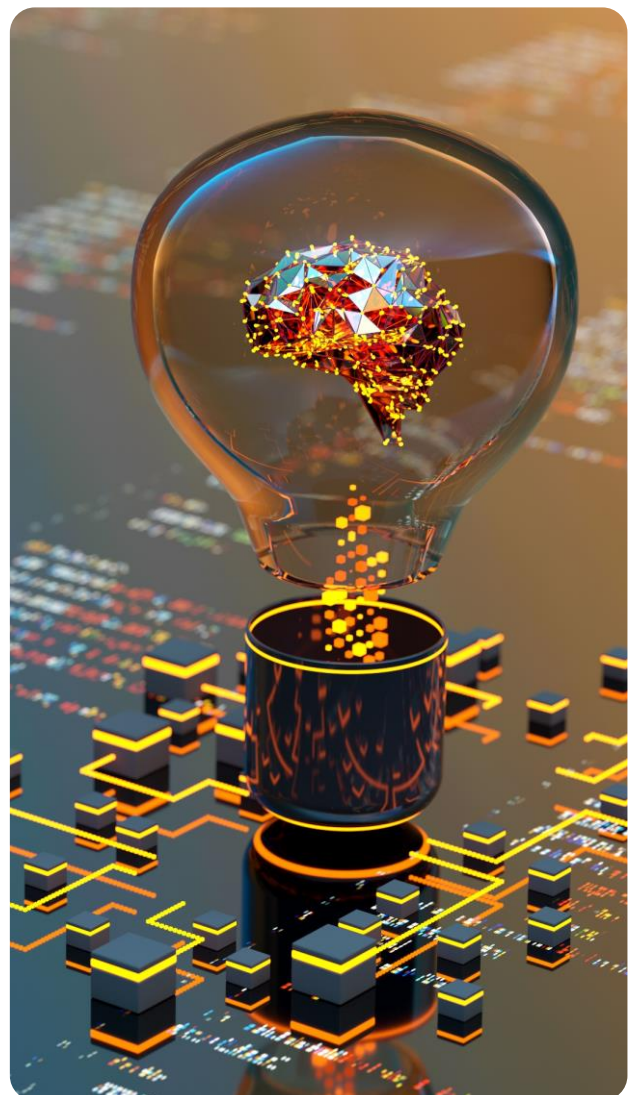
Recognize and engage new or existing customers in the moment with real-time audience segmentation and personalization

Customer and Employee Experience Management

We create a coherent single view of experiences and drive meaningful engagements, both within the company and with your prospects and customers

Customer Data Management

Apply predictive analytics and AI to your data to understand and influence customer journeys



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