

Agile Business Innovation with SAP Business Technology Platform

Enhancing Customer Experience with Agile innovations



Offering description:

Empower businesses to leverage the massive potential of Business Technology Platform in innovating and implementing state of the art solutions, driving new business opportunities or improving existing business processes



Purpose / Market Drivers

1. Leverage AI & Gen AI for seamless integration of operations & services
2. Continuous triggers from evolving market requirements & disruptive changes
3. Faster GTM strategy
4. Need for onboarding Low Code/No Code with accelerated change adoption

Customer Challenges



1. Insights & analytics on existing services & operations
2. Intuitive user experience to assist in decision making
3. Accelerated change management
4. Innovations to deliver CI/CD for DevOps



Solution from SAP in BTP

1. Platform services & solutions for automations & innovations
2. **Business AI & GenAI** integrations
3. SAP Analytics Cloud services for Data Analytics & Insights
4. Build Apps for Low Code/No Code & automations
5. CI/CD services for change management
6. SAP Technology Stack with BW HANA & NW stack for integration & User experience

Eviden Offering



1. Automated assessment Due diligence & advisory for enablement of innovations enabled by **GenAI**
2. Business process & program governance automation powered by **AI business services**
3. Innovated offering with tools & accelerators for Integration with CI/CD services
4. Performance analysis and insights for future stories



Differentiators

1. Advisory & insights on problems & challenges and potential innovations
2. Accelerators for onboarding with SAP solutions
3. Self Serviced automation enabled with **GenAI**
4. Customer experiences & case studies on innovations with Eviden offerings
5. GenAI & AI triggered automated integrations with ServiceNow & other dependant systems

Customers & Links



1. Manufacturing Customers benefited with Agile Innovation
2. Reduction in efforts around 30%
3. Easier & Seamless adoption
4. Customer Spread : Manufacturing, Energy & Retail

Connect with us

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