

EVIDEN

Realize long-term growth and opportunity on your journey to Net Zero

The data foundation you need for actionable climate impact; SAP for Sustainability by Eviden.



The time to act is today:

Climate regulation deadlines loom, and sustainability is a business growth priority.

“Sustainability” has been on organizations’ business agendas for years. Many have stated goals to reduce their emissions and waste. But the time for discussion has run out: now you need to act and act fast.

Not only are the signs of climate change growing and wreaking undeniable harm to people and the planet, but businesses are also recognizing that sustainable practices are increasingly vital to business growth and stability. Leaders in 39% of organizations believe environmental sustainability is financially material now, or imminently.¹

There are a number of reasons why this is the case:



Carbon emissions regulations are expanding and further deadlines to achieve (and prove) emissions reductions are looming. Failure to meet regulations is already leading to substantive fines.



Natural disasters, disruption to supply chains², a need for – and scarcity of – increased cooling water³, and increased environmental costs are all examples of climate-related costs impacting the bottom line of businesses globally



Investors are turning to “greener” options and pulling their assets from what they perceive to be industries and organizations with poor sustainability records or credentials.



Publicly funded organizations are mandated to reduce emissions in line with government goals.



Perception of how sustainable an organization influences customers’ preference and makes it harder to attract talent, as people look to purchase from and work for brands that they believe are taking sustainability and climate change seriously.



Rising energy costs mean energy reduction and adoption of more sustainable sources of energy are significant elements in any organization’s efforts to manage their operational costs.

¹ The Balance Sheet Blind Spot (SAP Insights) 2021

² For business, water scarcity is where climate change hits home | The Economist

³ Climate Change Will Cost Companies \$1.3 Trillion By 2026 (forbes.com)

A recent study found a

20 x

increase in the number
of global climate
change regulations
since 1997

Grantham Research Institute on
climate change, 2023

So, what is stopping the shift from intent to meaningful action?

Achieving Net Zero emissions is not a small task. For one thing, it is a journey that will take organizations decades to achieve their final goal. And it involves and touches almost every aspect and area of operations, whether you are a manufacturer or a utilities provider, a rail operator, or a government organization. This means while there may be significant differences between organizations in how and where emissions are generated, almost all are struggling with a similar set of fundamental challenges:



It is often hard to get alignment on a single strategy for Net Zero across all stakeholders and departments, and agreement on how to move from goals to action.



Climate scientists and consultants are in short supply, leaving many organizations lacking the knowledge and skills to develop a viable and effective plan.



The data required to measure current emissions, support an effective strategic response, and monitor and report on results is siloed across the organization and its suppliers and partners. Where data can be collected, it is multi-format and some data may not even be recorded, leaving organizations without the insights they need.

This has led to many organizations facing significant delays in realizing their sustainability goals. Now they need to accelerate their progress to meet Net Zero targets, often without the tools and data required to achieve this.



“ Among the companies surveyed in 2024, **only 9% described** comprehensive reporting of Scopes 1, 2, and 3 emissions. Additionally, **just 16% have set targets** across all three scopes, and **only 11% have achieved emissions reductions** in line with their ambitions. These figures are all lower than those reported by companies in 2023 ”

BCG and CO2 AI's 2024 Carbon Emissions Survey,
September, 2024

Helping you move from “A” to Net Zero: SAP for Sustainability from Eviden

SAP for Sustainability, delivered by Eviden, provides all the elements you need to deliver and drive value from your Net Zero initiatives - whatever stage of your journey you have reached. It seamlessly combines consultancy from leading climate experts in EcoAct, digital and data management expertise from Eviden, and ready-to-deploy SAP sustainability solutions that can be fully tailored to your organization’s needs.

This powerful suite of services helps you:



Set an effective strategy, based on your readiness or maturity level



Speed your progress to ensure you meet impending regulatory deadlines

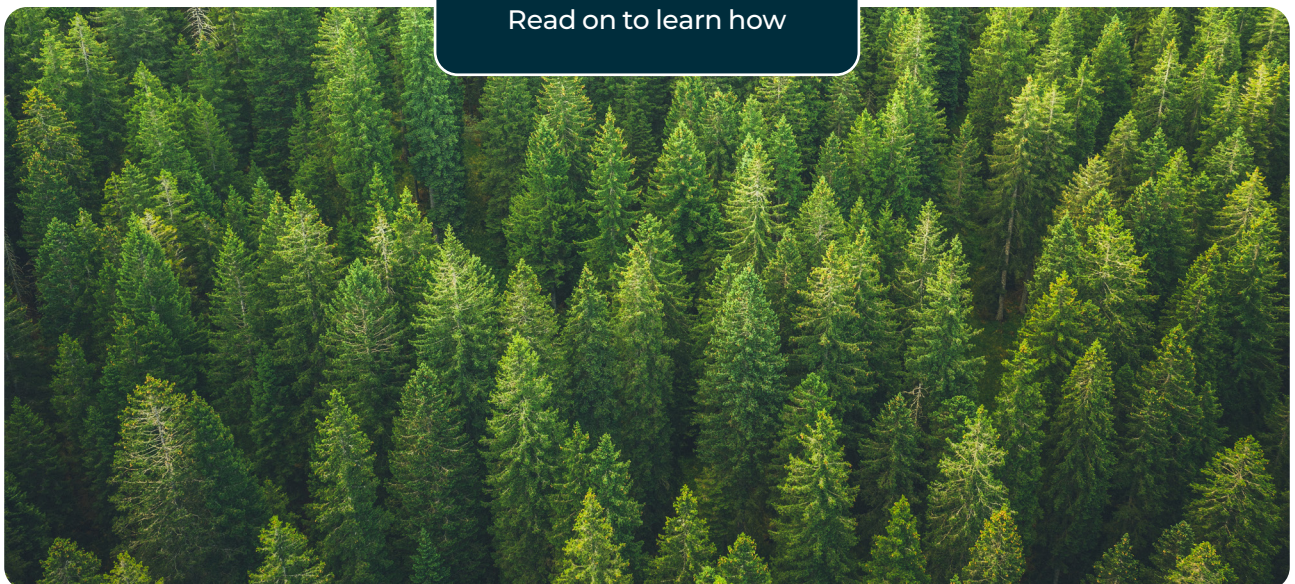


Acquire science-based, climate consultancy and digital expertise to develop and implement realistic action plans that work and maximize the opportunities of sustainable business practices



Address sustainability data acquisition, identification, and management challenges

Read on to learn how



“ The collective carbon footprint of the international corporate world is vast, but perhaps greater still is the power that the private sector has to influence, innovate and deliver the transformational change required to decarbonise our economies and society at large. This is why we need the corporate world to be committed to science-aligned climate action. ”

Does Sustainability Matter to Consumers? -
Thinking Sustainably July 22, 2021

ecoact

Delivering climate
and sustainability
services for
18+ years

400+

offsetting projects supported in over
55 countries since 2006

6,000+

Climate and environmental
advisory missions

6X

winner of the Environmental
Finance Global Awards





EVIDEN

**Digital
Transformation
Leaders, frontrunners
in creating a
sustainable business**

Platinum

Awarded a Platinum EcoVadis Medal for our commitment to sustainability for the 5th year running. Putting us in the top 1 % of companies assessed

Top 50

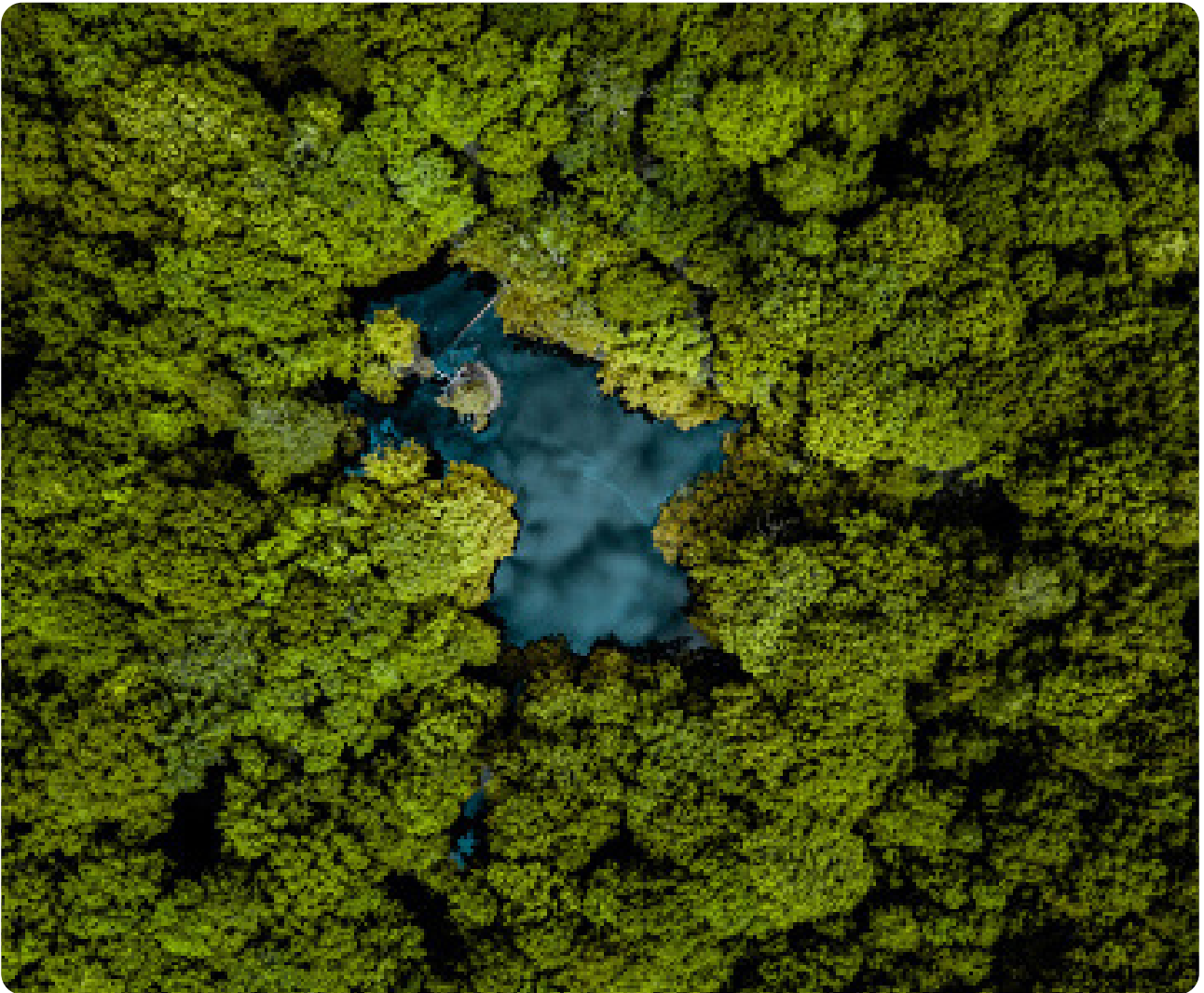
SEAL Sustainability Award: Top 50 Most Sustainable Companies in the world

Eviden named as

**SAP Global Strategic
Sustainability partner**

* The pledges are assigned to the Atos Group

Business Benefit 1

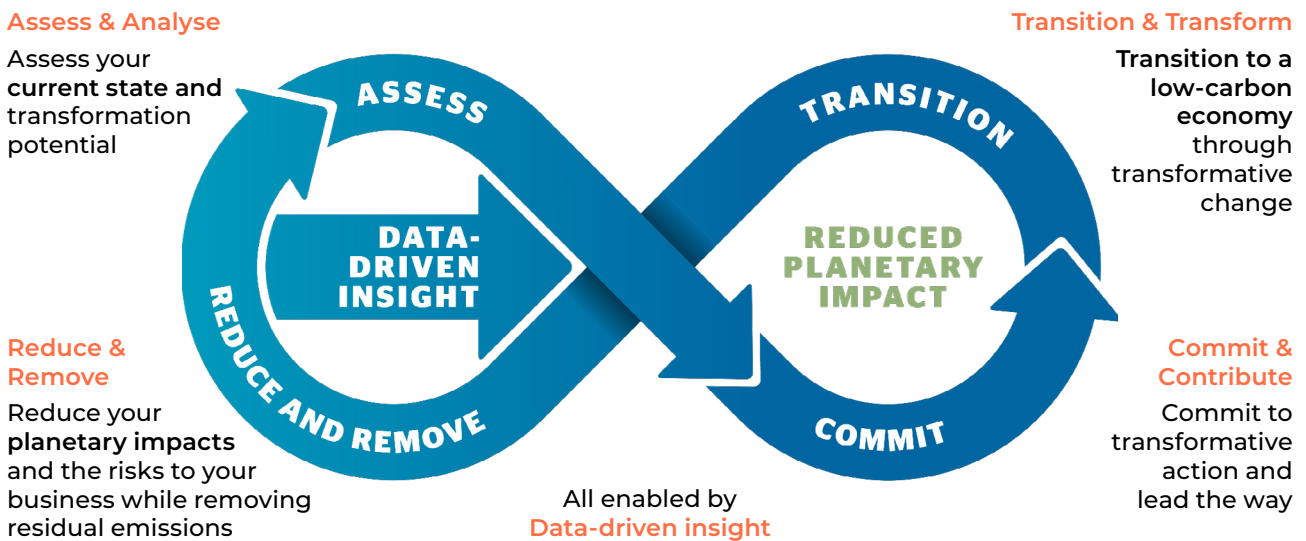


Drive value now and in the future with a sustainability strategy focused on more than just meeting regulations

With a mix of industry leading climate, digital and business expertise and in-depth assessments, our teams help you build a holistic strategy for climate action that makes business sense. As part of this process, they will help you identify the opportunities for growth created by adopting more sustainable business practices. For example, by reducing energy consumption and adopting renewable sources of energy, energy costs can be significantly reduced over time. Informed by science-based, data-driven insight you will also be able to see where and how sustainability action and investment can drive adoption of new business models, solutions, and products

Tailored to the needs of your industry, operational models and business strategy, a solid and realistic strategy will instill confidence in investors, customers and employees that you will achieve your Net Zero goals. The risk of non-compliance and fines are reduced, by clearly defining the requirement upfront – ensuring deadlines and actions are recognized and understood.

We help you achieve this through the EcoAct “ACTR” Program, navigate the complexities of transitioning to net-zero by putting climate and nature center stage:



We can come in at an appropriate stage or maturity level reached to create, define, and refine your strategy and plans. Digital Decarbonization Assessments (DDA), an IBIS ESG preparation analysis, and leading climate and emissions expertise and consultancy will help understand what you need to address, how to address this, and how this may change over time. Data and insight are combined with expertise and best practice to help you also understand where to increase value and ROI from investments.

Customer experience



NatWest Group [formerly RBS] was searching for a comprehensive approach to managing energy performance and environmental reporting. EcoAct were able to offer the full complement of services, but also a unique proposition: an embedded team within the NatWest Group organization.

1. Investment in the technology and the embedded team has realized a total of £2.4 million in savings and cost avoidance during the initial 11-month period.
2. A more efficient billing validation process has resulted in over £1.8 million in billing-related cost avoidance.
3. A reduction in energy consumption through more effective management of systems has supported the Bank in being on track with their energy reduction targets.
4. Insightful exception reporting has realized at least £128,000 of energy savings beyond their business-as-usual energy savings so far.

Business Benefit 2



Increase meaningful action on emissions now, and speed your progress towards Net Zero

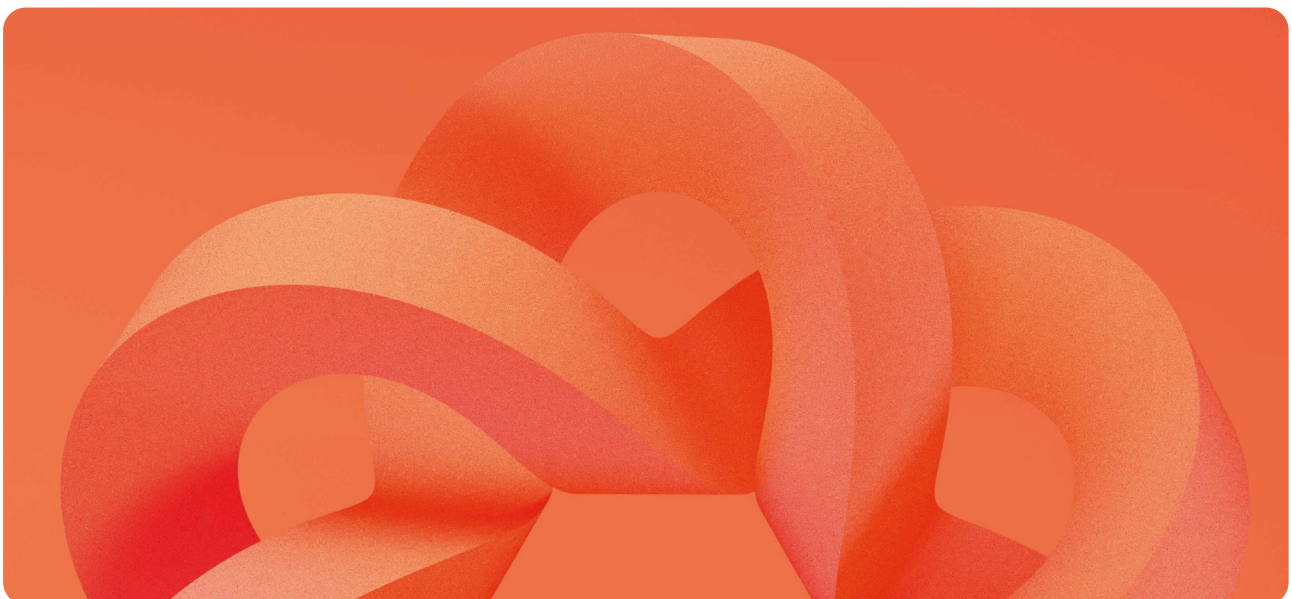
We can help you integrate emissions reduction into your core business strategy, systems, or processes. With ready-to-go solutions from SAP, and digital and data expertise from Eviden, you benefit from a super-fast rollout of Net Zero services that give you the metrics and insights you need, from across your organization to inform meaningful action and identify issues and opportunities. You also get an agile and powerful foundation to support your longer-term climate action journey, speeding up the next phases of your transformation. Proven, consistent and effective utilization of investments is backed by support and solutions at every stage of your journey to net zero across the years ahead.

We can also help you transition to SAP on cloud as part of your approach to support access to additional Net Zero and sustainability capabilities. With our leadership in cloud migration and hybrid cloud, we can help you find and build the model that best suits your strategy and requirements.

We help you accelerate emissions reduction across Scopes 1, 2 and 3. With Eviden – a recognized leader in the adoption of sustainable practices and emissions reduction - and Eviden Green Procurement, customers immediately begin to see an impact under Scope 3. And Eviden will be offering training to your suppliers – at no additional cost - to extend their expertise across your supply chain to increase and improve awareness and action.

Customer experience

Trinseo, a global materials solutions provider and manufacturer of plastics and latex binders, is using Eviden's PCF (product carbon footprint) Platform to identify and monitor the carbon footprint of its entire portfolio. This enables them to deliver superior product data on the carbon footprint of products to customers and accelerates its net-zero ambitions and carbon transparency commitments. The solution enables Trinseo to gather key insights with the enterprise-wide deployment of the solution in line with its existing SAP ERP and data landscape.



Business Benefit 3



Create complete solutions that deliver results, with teams of expert climate consultants, scientists, and experienced digital professionals.

Almost a quarter of business executives who believe sustainability is financially material today say “lack of expertise” is a challenge. This rises to around a third of organizations that believe sustainability will have a material impact in a few years. This is where we come in.

You will work with deeply experienced climate consultants to help you understand where to begin, what to assess, what data is required – and to understand, benchmark, and plan your net zero strategy so it succeeds. EcoAct advises SAP on climate action as well as being directly involved in shaping industry best practice and setting and defining standards with regulators and monitoring agencies.

Digital professionals and data scientists from Eviden support the strategy by ensuring you then get the right technology solutions, aligned to your strategy and plan. Co-creation of solutions with you ensures you get the business outcomes you want and helps increase the skill sets and capabilities of your own teams.

EcoAct

400+ climate experts

Delivering climate action services for 18+ years

400 carbon offsetting projects supported in over 55 countries since 2006

6,000+ climate and environmental projects delivered

6x winner of the Environmental Finance Global Awards

Eviden

150+ SAP S/4HANA customers

7,000 SAP projects

11,500+ SAP experts

Six Global Delivery Centers (India, Poland, Bulgaria, Romania, Egypt, Mexico)

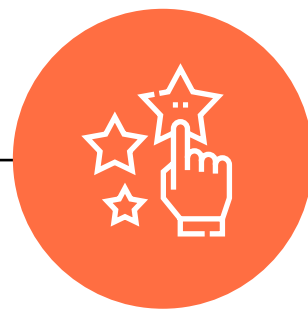
Five nearshore Centers (Spain, Argentina, China, Thailand, Morocco)

SAP Partner for over 35 years

Business Benefit 4



Eviden was named Leader in the 2022 Gartner® Magic Quadrant™ for Data & Analytic Services.



Eviden was named a Leader in the 2023 PAC Radar for Sustainability Services in Europe

*The pledges are assigned to the Atos Group

Create the data foundation to drive proven value from your Net Zero journey

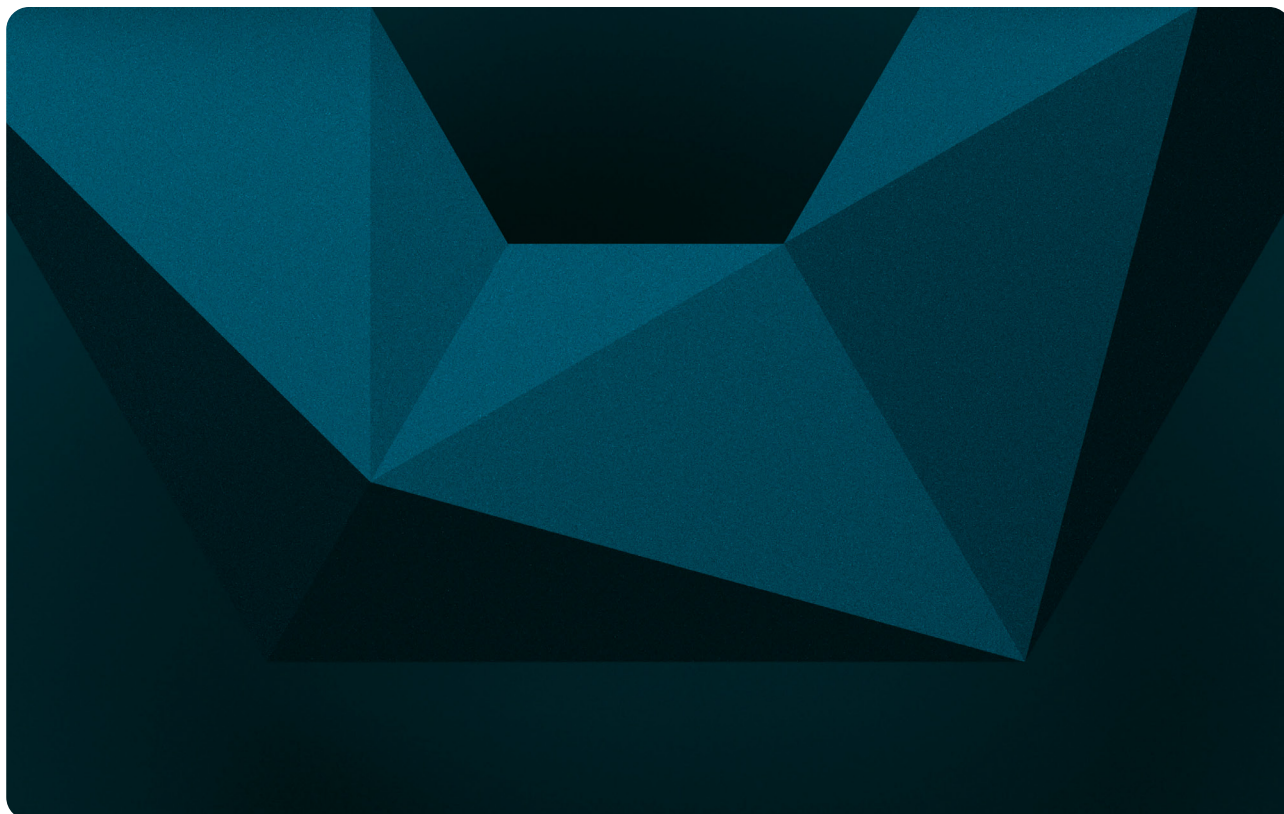
Data is one of the most significant challenges for achieving meaningful emissions reduction. 79% of business executives report being dissatisfied with the quality of the data they collect about environmental sustainability. With SAP for Sustainability from Eviden, you get the strong data foundation you need for the journey ahead, and the expertise and support to collate, manage and supplement your data.

From this basis, you can provide credible, reliable and accurate reports on progress and avoid claims of “greenwashing” with verifiable metrics. Such insights help reduce the risk of missing targets or delivering inadequate reports/disclosures that can lead to significant fines. And you can give confidence and clarity to investors, board, customers, and employees on your plans and progress.

We will ensure you adopt the most effective plan and can measure business and climate impact, so you can focus the business on what is really required, by division, department, and at the regional/county level based on relevant regulations. Automated data collation and reporting reduce administration and costs while increasing accuracy.

We simplify, speed, and enable data collation, assessment, management, and analytics. Where required we can add quality carbon metrics, and AI to deliver insights and reporting assigned to the proper factors. SAP Sustainability Control Tower provides holistic visibility and management of sustainability data.

The ESG Preparation Analysis, powered by IBIS evaluates your current SAP systems and provides an independent “maturity/readiness” assessment of data, identifying any gaps or issues, so you can map from where they are to where they need to be. A data maturity plan is then built as an intrinsic part of your sustainability strategy so you can drive improvements through action.



Eviden and EcoAct: Helping the world navigate the journey to Net Zero

Eviden is committed to supporting customers and engaging with partners along the total emissions reduction journey towards Net Zero. We take learnings from our own journey to offer a practical, pragmatic, science-based approach that is realistic as well as ambitious.

Eviden is part of the Atos Group which has committed to reducing its emissions by 50% between 2019 and 2025, and by 90% by 2039 at the latest (11 years before the Paris Agreement)

With EcoAct, our long term partner for sustainability advisory, we are leading organizations' strategic, consulting, and service partners in one, supported by an extensive ecosystem. And we are leading innovators in sustainability technology including:

Eviden and BASF have launched the PCF Platform for companies in the chemical and processing industries to identify, monitor, and eventually reduce the product carbon footprint of chemical products.

Digital Decarbonization Assessment - Find company's IT decarbonization ambition, assess its current maturity, calculate the IT footprint, build a roadmap and action plan.

EcoDesignCloud – helps organizations to create and improve existing eco-designed products. Our solution automates the environmental impact assessment for the complete life cycle of your product. Its clear and adaptive user interface enables understanding of the impacts of design on product footprint in only 1 minute!

Carbon reduction, looking at smart alternatives to carbon reduction, new tools, ongoing innovation in automation for sustainability, carbon offsetting

Start the next phase in your climate action journey today by booking a free, NetZero “StratHack” workshop day, with Eviden and EcoAct

Understand where you are, how you can move forward and outline the right Net Zero solution for your organization’s requirements.

Contact us today to book your session and:

1. Map out all the elements you need to consider developing an effective Net Zero strategy
2. Learn about some of the common challenges and pitfalls in developing and executing that strategy and the best ways to address them
3. Get insight and guidance from highly experienced climate experts and technology consultants
4. Walk away with a clear view of your next steps, whatever your Net Zero maturity or readiness



For more information please contact:
sappractice@eviden.com

Connect with us



eviden.com

Eviden is a registered trademark © Copyright 2024, Eviden SAS – All rights reserved.

ECT-241118-JR-BR-SAP FOR NET ZERO TRANSFORMATION